



6th March 2026

H1: Veganic seals a strategic alliance with Agrimm to accelerate biological innovation in Australia and New Zealand

Veganic has taken a decisive step in its international expansion strategy by formalizing a strategic alliance with **Agrimm**, a leading Australasian specialist in *Trichoderma*-based biological solutions.

This agreement marks the beginning of a new chapter for Veganic in the Australian and New Zealand horticultural market and reinforces our long-term commitment to delivering advanced bio-solutions globally.

H2: Strategic partnership to strengthen biological solutions in Australia and New Zealand

We welcomed **Rob Stanic**, representative of Agrimm, to formalise a commercial agreement that goes far beyond distribution.

With more than 40 years of experience, Agrimm is a benchmark in biological crop protection and soil health solutions based on *Trichoderma*. Their deep understanding of Australia and New Zealand's unique agronomic conditions — including climate variability, soil diversity, and highly professional production systems — makes them a key strategic partner.

This alliance enables Veganic to:

- Adapt biological technologies to Australian and New Zealand crop systems
- Accelerate market access for next generation biosolutions
- Ensure effective local technical support and knowledge transfer
- Strengthen sustainable agriculture practices in Australia

H2: Expanding sustainable agriculture through advanced biosolutions

Australia and New Zealand represent a highly demanding and innovation-driven agricultural environments. Through this collaboration, Veganic will progressively introduce a new generation of high-performance biosolutions tailored to the needs of Australian growers.

Our strategic objectives in the region include:

- Promoting more efficient and sustainable agricultural production
- Delivering science-based biological technology
- Enhancing soil health and crop resilience
- Supporting environmentally responsible farming systems

This expansion reinforces Veganic's global positioning as a biotechnology-driven company committed to transforming agriculture through innovation.

H2: Strengthening Veganic's global footprint beyond Europe

This agreement consolidates Veganic's presence outside Europe and positions Australia and New Zealand as a strategic hub for long-term growth in the Asia-Pacific region.

By combining Veganic's R&D capabilities and proprietary biological technologies with Agrimm's local expertise, we are building a strong platform for scalable and sustainable agricultural innovation.

Our mission remains clear:

To drive the transition toward a more efficient, ethical, and technologically advanced agricultural model worldwide.